



# INDIAN RESPONSIBLE TOURISM STATE AWARDS RAJASTHAN 2025 - 3<sup>rd</sup> EDITION



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## Indian Responsible Tourism State Awards Rajasthan 2025

### Baisa's Adventures: Riding Towards a Sustainable Future

In the heart of Shekhawati, where painted havelis whisper stories of the past and the desert skies stretch endlessly, a unique travel initiative is redefining what tourism can mean for both visitors and locals. Baisa's Adventures, rooted in the small town of Dundlod, has been awarded the Gold Winner in the Sustainable Leadership: Travel Enterprises category at the Indian Responsible Tourism State Awards – Rajasthan Chapter 2025.

At its core, Baisa's Adventures is more than a travel enterprise—it's a bridge between travellers seeking authentic experiences and the communities that make Rajasthan so extraordinary. Guests are invited not only to marvel at the beauty of Marwari horses, but also to experience village life, local cuisine, and the timeless traditions of the region.



“Tourism should not just be about visiting a place—it should be about connecting with it,” says Mallyka Singh Dundlod, the force behind Baisa’s Adventures. That philosophy has shaped every aspect of the enterprise. From engaging local families as hosts, to reviving heritage sites, to curating immersive experiences that allow travellers to truly live a slice of Shekhawati life, sustainability and community remain at the centre.

What sets Baisa’s Adventures apart is its emphasis on shared benefit. For artisans, it means a platform to showcase their crafts. For villagers, it means an additional source of livelihood. For visitors, it means travel that feels purposeful—where every meal, every ride, every interaction is a step closer to understanding the spirit of Rajasthan.



The recognition by Outlook Responsible Tourism and the Government of Rajasthan Tourism highlights not just an enterprise, but a movement. In an era where tourism can often strain fragile ecosystems and communities, Baisa’s Adventures demonstrates how the industry can be reimaged as a force for preservation and empowerment.

For Mallyka Singh Dundlod and her team, the award is not the destination but a milestone. “This honour reminds us that our journey has only just begun,” she reflects. “There is so much more to do—for our horses, our communities, and our heritage.”

In Dundlod, where desert winds carry echoes of history, Baisa’s Adventures is ensuring that the stories of Shekhawati are not only remembered, but lived—responsibly, sustainably, and with heart.